

LOGIC MODEL AND RAW DATA REPORT FOR VISIONING
CONFERENCE:
INNOVATION AND COLLABORATION: LEARNING AND CHANGING TOGETHER

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Executive Summary

This report includes the Logic Model and Raw Data Outcomes for visioning activities prepared for and carried out during the Conference: Innovation and Collaboration, Learning and Changing Together.

The purpose of the following information is to provide the logic behind visioning strategies developed, and processes used, to carry out visioning activities as outlined in the submission requested by Conference Planning Team from which data will be used for analysis of direct outcomes for reporting and future next steps.

Activities were developed and implemented by the facilitating team, Kelly Janes, Health and Wellness, Labrador Grenfell Health and Lisa Densmore, Regional Planner, Rural Secretariat.

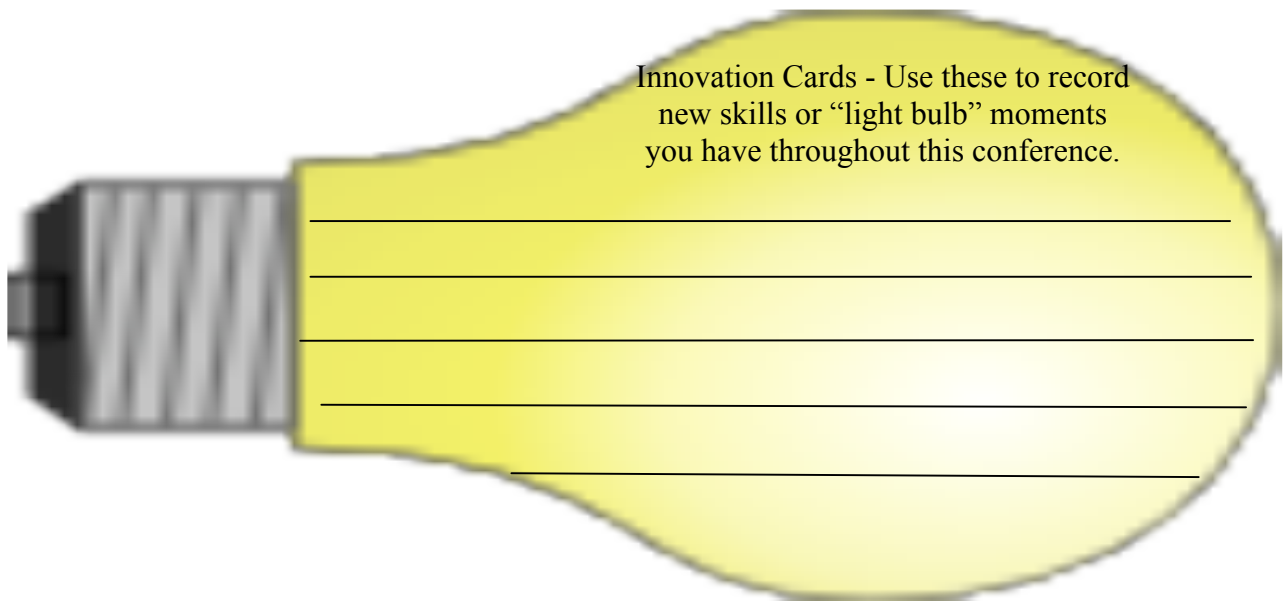
Setting the stage - Visioning:

It was very important that this conference not be just another event with no follow up or follow-through. In order to move all the talk into action we incorporated a stream of visioning and information gathering throughout the entire conference. There were several strategies employed within the visioning to help us identify the following things; *what did people bring with them to the table, What did they take from our conference to enhance their work or lives, and what they feel are the most important topics to work on in our region.*

When participants first arrived at the conference they were at different stages of collaboration and capacity. The first step was to capture where individuals felt they were with collaboration within their own positions and communities.

What did people bring to the table? To get at this issue a small activity was used during the morning of the very first day. We asked folks to think about their communities, where they live, work and play. Then we asked them to write on a sticky note "What is the one thing about your community that you would change?" Then folks were asked to stick this sticky note on flipcharts that were divided by themes. These themes were also used in the final visioning day. We also wanted to get folks thinking about working together and we wanted to know "*Where does your collaboration effort build towards our vision?*" for this piece we supplied folks with *Collaboration Communication Cards*. These were cards that each participant used throughout the two days to write down possible working partnerships. This will provide us with concrete examples of new partnerships formed at the conference and will be used in the final visioning session.

Innovation Cards - Use these to record new skills or “light bulb” moments you have throughout this conference.



What did folks take from our conference? In order to fairly judge what people learned at our conference we needed more information than a regular evaluation form would give us. Although we did use an evaluation sheet we also employed *Innovation Cards*. These cards were shaped like light bulbs and were used to collect any “aha” moments that folks had at the conference. Usually at conferences people are introduced to new ideas and topics that can spark some creative thinking, the Innovation cards helped capture these moments. Another strategy we used here were flipcharts outside of each concurrent session that asked “what did this session do for you?” Folks were encouraged to write down their thoughts on a session as soon as it happened. Also within the sessions themselves we had students taking notes on the content and any discussion that may have occurred. These activities set the stage for data collection and allowed us to capture more of what participants were feeling throughout the conference.

Where to next - Visioning?

The first set of flipcharts, collected from Day one, were posted the students had themed the sessions flip charts and posted them. There was also a set of blank flipcharts posted for the visioning session. The first set of information tells us what our participants can offer, the second set tells us what they have learned, and last visioning session will lead us to their priorities. We asked; *What is your idea for a healthy, sustainable, violence free community?* This is the question that helped guide our action phase. As folks called out their vision of a healthy community the topics were added (in picture form) to the mock up of a community that we had created. Students were also recording them on themed flipcharts (same themes as used on day 1).

Each participant was then given 5 colored dots and they were asked to put the dots nearest the items that they think are the most important or that should be worked on first. Then folks were asked to sort themselves into groups based on their interest in any of the particular themes. Then they used the dots to help them decide what items to work on first. They are tasked to come up with workable solutions, partnerships needed and next steps. All this information was collected on the action plan work sheets. Participants were then asked to put their goal upon our virtual community, to see how they feed into a healthy, sustainable and violence free community. (See *Logic Model Table below which outlines exact results from this activity*)

After this work was done we had a small brainstorming session where we asked folks to reflect on the conference and tell us where they think we should go next and what they would like to see come out of this conference.

We also added a little fun into the workshop by dividing participants into countries and making them an Olympic team. This represented the fact that although we are all individuals with varying skills and strengths we can all work together for the greater good of our communities just like Olympians do for their countries. We had them create a flag, participate in Olympic activities and awarded the winning country with medals. This ended our visioning on a fun and positive note.



Evaluation - Standard

There were 55 participants registered for the conference and 22 evaluation forms were received. Here is a brief synopsis of what those feedback forms told us. Folks really liked the website, the speakers and the sessions. They thought that the conference was well organized and that they had ample opportunities to meet with potential partners. On the flip side participants said that some of the session were too short, and they wanted to know more topics. It was also mentioned that there should have been more time for shared learning among the participants.



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What did people take from this conference? Participants were also asked to record their impressions from the concurrent sessions on to flipcharts outside the room. Here is what was collected. Again, folks said that they learned quite a bit of information and wanted to know more. Many felt they were just beginning to dig in when they would get the 1 minute sign. Folks thought that it was a wonderful chance to meet partners from the community and throughout Labrador and the potential was there to develop new partnerships. Some folks thought that the session on community resiliency and capacity building would have been better at the start then at the end as these sessions helped explain the concepts of collaboration really well and also helped clarify the keynote presentations. Folks also wanted a more concrete set of action items at the end of the conference so that they walked away with something to work on. We were also given kudos for the pitchers of water we provided instead of bottles water.

When asked to list the 3 panel/keynote sessions that most interested you, the participants said the top three were: Liz Weaver – “Building Community Capacity and Resiliency,” Stanley Oliver – “The Friendship Centre” and Michelle Kinney – “Mapping the Way in Labrador Aboriginal Communities”. The suggestions provided were; Not enough collaboration with other community members, lack of presence from various business, service and systems sectors, it would be nice if there was more coverage or information exchange, and a data base of names, job titles, region serving, for future purposes.

Community Said! Evaluation

At the start of the conference participants were asked “If you could make any one change in your community what would it be?” We collated the responses based on category and here is **what the participants brought to the table.**

•**Health:** For our teens to make better life choices (avoid drugs etc), more drug use awareness, better/new health facilities, wait times in the emergency rooms are long, recreation centre, good quality food services, holistic health care for muscle and tissue damage, access to high quality fish, fruits, vegetables and meats.

•**Culture:** Level of acceptance, no more division/racism/hostility between ethnic groups, healing from colonization.

•**Social:** Make every building completely accessible for persons with any type of disability, Affordable housing with fuel supports and opportunities for every person based on needs, a youth centre big enough to house a pool table, music room, computers, etc.

•**Environmental:** Heal broken relationships on the land, more affordable housing, how we deal with our environment and specifically our garbage, better recycling programs as well as education around these items.

•**Economics:** Number of people who live in poverty, Access to a variety of cheaper accessible flights both provincially and nationally, things to be cheaper, more tangible opportunities for new entrepreneurs and business growth and economics to support it, paved accessible roads, overall cost of living- cost of housing, connection to TLH, stores open past 6, to have year-round employment so people don't have to worry about where their next pay check is coming from.

•**Infrastructure:** Roads paved, new Recreational facility, build a community centre, marina with boat launch, more equitable access to services – cost and distance should not be factors, Roads to connect with rest of Labrador and Canada, Build a supportive living environment with 24 hour care for people with intellectual disabilities, how community works harder with this geography (travel costs to high, still areas dealing with dial-up and no cell phone service.), cheaper properties

•**Other:** Apathy of community members, Respect- between individuals, and communities, No more police RCMP, put power into our own people's hands.

What does a healthy community look like? Folks were asked to think on what they consider a healthy community and then each participant was given 5 colored dots in order to rank all the suggestions based on what they thought was the most important. Here are the answers:

Environmental

Community garden
Recycle Programs (5)
Anti-pollution programs
Composting programs (1)
Drinking water (8)
Sustainable harvesting (4)
Green products

Social

No Drugs (3)
Transportation (5)
Supplements for housing (3)
More Active
More accessibility to land
Youth Programs (4)
Good Cooperative relationships (2)

Health

Detox centre / Rehab (4)
Recreational center (2)
Health Centre with resources to operate (10)
Seniors complex (5)
Assisted living for people with disabilities (3)

Cultural

More people on the land (4)
Arts and Culture center
Mentorship programs-elders & youth (4)

Economics

Multi-industry (5)
Affordable childcare (9)
Supplement for housing (5)
Job (6)
Affordable transportation (8)
Affordable good quality food

Infrastructure

Affordable healthy food (4)
Daycare (1)
Houses (4)
Affordable transportation (2)
Community transportation (3)
Farmers market
Mentorship programs
Community gardens
Playgrounds
Multi-industry
Schools (4)
Counseling services
Building accessibility
Up with the times of technology
Recycling, Community compost
Water system (1)
Kamatik system
YMCA fitness center (1)
Multi-purpose building (4)
Town council

As you can see from the above data that many of the ideas popped up in more than one area. This also helped place emphasis on the most important pieces and identify the opportunities for future work.



Results and Outcomes

Upon review of the data collected it became very clear that there were reoccurring themes. As a result of a well planned visioning strategy work plans were touched upon for some of the main issues and opportunities that appeared.

The themes that were most prominent were (in no particular order);

- How to develop a system of sustainable healthy food in your community- including sustainable harvest of wild foods.
- Build on and improve opportunities for youth that is inclusive on all levels.
- To have a fully resourced and staffed health facility service centre.
- To increase public awareness of the importance of environmental care, specifically recycling, and to create infrastructure to support it.
- Equal access to affordable transportation (local, inter-regional and inter-provincial)
- More affordable child care
- Create affordable, safe and accessible housing in the community.

Conference Recommendations and Next Steps

At the end of the conference an open group discussion was held that asked participants to think about the next steps after a conference like this one. Here are the topics that were discussed;

- Working team for each topic identified.
- Awards ceremony to recognize great innovators within the community and to identify and celebrate local success.
- Create a comprehensive community group to identify areas to work on. Sort of like a regional "CAP."
- Open network or communication vehicle
- Web site or forum to share successes, challenges and information
- Manage organization and committees and what they are doing
- CET network as a tool for networking and sharing around concerns and issues
- Being prepared ahead of time to advocate together during government consultations.

Logic Model

Theme	Goals	Objectives	Partners	When, Next Steps
Health	To have a fully resourced, fully staffed community based health services centre	1.Consultation, needs assessment 2. Develop a plan based on needs assessment; - Priorities, Physical structure, Educational resources, Human resources	Community members, Health Professionals, 3 levels of government, Aboriginal Groups, Specific Interest Groups	ASAP, team up with Primary Health Care.
Infrastructure	1. Create affordable and accessible houses within the community.	1. Needs assessment in the community 2. Develop a community plan 3. Mobilize community leaders and consumers	Research consultant Three levels of gov't, Different housing associations , Contractors, NGO's and their consumers	
	2. Develop a system of sustainable, healthy food, in your community, with a focus on sustainable harvest of wild food sources.	Communications Plan – Public Notification Inquiry – what are we proposing? Identifying best practices – who to contact, what regulations are in place? Educational program - about agricultural, other food sources, hunting skills	Town, Dept of; Forestry, and Agriculture, local farmers, elders, hunters and community people.	
Environmental	Raise Awareness and support for infrastructure regarding recycling and composting	Public awareness sessions in schools, grocery stores, town council Promote it as a lifestyle change and our connection to the future		
Economic	1. Create access to affordable transportation locally and regionally.	-Assessment of current transportation including availability and costs - Identify transportation gaps - Find a more economical means of providing transportation	Three levels of government, Mining Companies, Private Companies, and Community reps	Identify a lead, Form a committee, Identify resources
	2. More affordable childcare	Research current childcare programs/services that offer childcare subsidy/options	Daycares, Family Resource Centre, Government Agencies, Individuals, Groups, Parents	As soon as possible to meet needs of the community

Youth	1. Build and improve opportunities for youth that is inclusive on all levels.	Secure support and funding – ownership by youth for youth – interest assessment – create organizing body and infrastructure – strategic plan – monitor and implement plan – evaluation and modification as needed – empowerment for sustainability.	Youth, parents, residents, seniors, government, educators, authorities, youth servicing agencies, businesses, health agencies - community	
	2. Community Action Plan	-Secure/support -Interest assessment- -target youth -create organization and body structure -strategic plan -ownership by youth for youth -monitor/ implement plan -evaluation and modify as needed	Youth, youth organizations (CYN), town councils, ministerial, service providers, parents, community organizations	

Data from this report is a direct reflection of participant input relating to some of the regional and sub-regional issues and challenges that exist within the Labrador region. Activities enabled participants to explore these issues and challenges in depth and then brainstorm collaborative approaches to addressing them together.

This information is important for considerations for future local and regional planning for communities, community organizations, agencies and government departments. Together, through incorporating action on multiple levels, changes can be made which would have positive impacts on the communities health, safety and sustainability.

Like Margaret Mead said, “Never doubt that a small group of thoughtful, committed citizens can change the world; indeed it's the only thing that ever has.”